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Covering the World











The global importance achieved by the group, and its unquestionable leadership is reflected by the fact that...

ONE in every FOUR slates used in roofing around the world is produced by CUPA PIZARRAS

Today, **CUPA** with over forty years of experience in the slate roofing market is the world's leading brand in natural slate. With exports of more than 140,000 tons to more than twenty countries such as the United Kingdom, France, Portugal, Belgium, Denmark, Luxembourg, Germany, Switzerland, Holland, Japan, Australia, New Zealand, USA, Bulgaria, Poland, Argentina and Chile.

CUPA owes its market leadership to the tremendous quality of its slates and we believe to our dedication to outstanding customer satisfaction. As part of this commitment **CUPA** offers its customers in the United Kingdom and Ireland a 30 year guarantee on their products.



CUPA PIZARRAS is the world's principal slate producer, marketing more than 140,000 tons of slate abroad. The global presence of the company has its roots in the extraordinary purity of the slate that is extracted from its quarries, as well as in the systematic quality controls undergone by each piece of slate produced.

CUPA PIZARRAS has been extremely proactive in the area of continuous improvement, and it is precisely through our desire to offer the highest quality product that the company has achieved its position as world leader in the sector.

All quarries currently operated by the **CUPIRE PADESA GROUP** are endorsed in those countries where such authorisation is mandatory. Our compliance with norm ISO 9001:2000 (certified by AENOR) certifies our quality management system.

CUPA Engineering Service Ltd. (a company within the group) is responsible for geological studies, geotechnical analyses, prospecting, sampling, seam evaluation, and the direction of quarrying.







In order to control the quality of our production, regular quality tests are carried out. These tests are done in certified laboratories in the countries to which we export. However, in order to offer the finest quality slate, **CUPA PIZARRA'S** own laboratories carry out additional tests as part of our internal quality control system.

CUPA PIZARRAS quality system works under the premise of continuous improvement thanks to the feedback extrapolated from customer satisfaction surveys. External tests and revisions to our quality system also enable us to continually improve our processes.

Quality that's Guaranteed

CUPA PIZARRAS, market leader for more than 40 years, offers its customers a guarantee that is hard to match: traceability. Traceability ensures that the company has the ability to identify and to provide information about the origin and the production history of a certain product.

What is traceability? It is a complete quality control system, which implies that the company has the ability to identify and to provide information about the origin and the manufacturing history of a certain product. It comprises two parts, the tracing stage, and the follow-up. You trace a particular unit, and/or a group of products within the supplying chain, when you identify their origin. The follow-up means you can follow the journey of a specific unit within the supplying chain.

For **CUPA PIZARRAS** to be able to offer such a guarantee has meant the implementation of a very thorough quality control system, since the entire production process take place within the premises of the company.





Cupa Pizarras offers its customers in the United Kingdom and Ireland a 30-year guarantee





Our traceability procedure can be identified by means of a unique label we place on each pallet (once the pallet has completed quality controls at the central warehouse and inspection controls in the manufacturing bay).

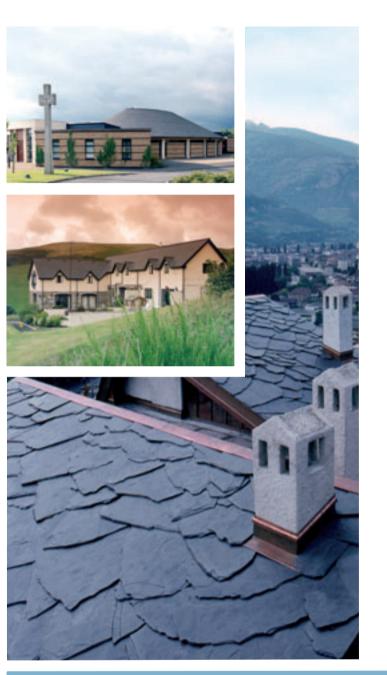
This label contains information about the slate that has been packed, such as: test results, the name of the quarry, size of the slates, number of slates, even the name of the person who selected and packed the pieces, and of course a unique code that is never repeated and that ensures clear and reliable identification of the pallet.

The fact that **CUPA PIZARRAS** is able to offer such a system is highly important to our clients as it offers increased confidence in our products and in our company.





Slate Geology



Slate is a metamorphic rock of sedimentary origin that dates back to the Ordovician period (550 million years ago). It is mainly composed of quartz, sericite and minerals of the chlorite group. The use of slate as a construction material can be traced back to the ancient Egyptians and the inhabitants of Iron Age settlements in north-western Spain.

Present since the beginning of human history, slate was formed by the superposition of clay sediments on the sea bed. Due to high pressure, high temperatures and an intense deformation during the Hercinic orogenesis, they were subjected to metamorphic phenomena, which caused a change in the mineralogical composition of clay and a reorientation of minerals in parallel planes, called schistosity or fissility planes.

When slate is seen through a microscope, it shows the typical slate-type lepidoblastic texture with a marked orientation of its minerals depending on the schistosity. Iron oxides and sulphurs, carbonaceous matter, carbonates, feldspars, etc. are often found as secondary minerals.

In order to be developed, a slate deposit should have the following geological and mining characteristics:

- · a suitable chemical and mineralogical composition
- · a degree of deformation suitable for the development of a very penetrative schistosity.
- · potential for the extraction of commercial slate
- · a lack of discontinuities (i.e. fractures, kink-bands, quartz, crenulation, etc.)

Characteristics

- CUPA PIZARRAS slate is 100% natural.
- CUPA slate is extracted from Grade A deposits and only cut to achieve the desired shape and thickness for individual markets.
- The colour of slate depends on its mineral structure and the size of the mineral grains that define its composition.
- The value of slate lies in its properties, among the most important of which are: impermeability, durability, and versatility.

Innovation and care in the manufacturing process



As soon as the purity and viability of the slate composition has been ascertained, development of the site begins.

Once earthworks and other initial tasks have been completed, the slate is extracted in large blocks in accordance with the techniques best suited to the particular quarry i.e. open air quarry or underground mining.









Cupa Pizarras advises its clients in the best use of natural slate







Slate is an extremely cost-effective material with regard not only to construction costs but also maintenance and durability costs. It is a very versatile material since it can be used to cover any shape, pitch and space, in addition to providing an outstanding finish.

Apart from the natural beauty of slate, it is also a very resistant material that never loses its technical properties. This makes natural slate roofs more durable than roofs made from other material. Furthermore, once slate has been installed its maintenance costs are practically zero.

Finally, there is no denying the fact that slate roofs add aesthetic value to buildings. The different shapes in which we produce our slates allows for a virtually unlimited array of visual effects that would be impossible to obtain with other materials.

In support of our argument we cite a report written by the internationally recognised Laboratorio Oficial de Ensayos er Materiales de Construcción (Official Laboratory for Testing Building Materials) of the University of Santiago de Compostela's Business School, which concluded that slate is one of best materials for roofing available today.





THE WORLD'S NUMBER ONE SLATE PRODUCER

- 42-vear experience.
- 14 slate quarries
- 22 slate processing warehouses.
- 800 employees
- more than 140,000 tons exported every year
- we export to France, UK, Ireland, Belgium, Luxembourg, Germany, Switzerland, Holland, Japan, Australia, Portugal, New Zealand, United States, Bulgaria, Poland, Argentina, and Chile.
- the very latest production technology.



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